

Minutes of the Board of Directors
Texas Concealed Handgun Association

January 12, 2013

Rick Mackey called the meeting to order at 9:55 a.m. The following board members and officers attended: Rick Mackey, George Pena, Bill Titus, Dean McCormick, and Bobby Clakley.

Guests: William Hill and Mollie Clakley

Rick requested that the minutes of the October 27, 2012 meeting be read and approved. Bill motioned for approval, seconded by George, and the minutes were approved by the board.

Rick gave Ron Ryle's financial report in which the organization is very stable. He stated that he will contact Mike Arnold about being the editor, in the meantime, he asked Dean to be the interim editor until a permanent editor is appointed. Rick also stated that Chris Bird has resigned from the board in which discussion followed on filling the open board position. George motioned for Bobby Clakley to fill the position, seconded by Rick, and the board approved the appointment.

Rick also questioned Bill about the second renewal notice that was sent out. He was concerned about the cost and asked Bill to get with Ron Ryle regarding the cost/benefit of the second notice. George also inquired about the possibility of all memberships expiring at the same time every year to help alleviate confusion. Discussion followed. Rick then directed Bill to conduct a feasibility study in order to come up with a proposal and associated rules regarding the pros and cons of a single expiration date that can be addressed at next board meeting.

Dean reported about upcoming DPS classes that have not been confirmed to date and the availability of new shirts. Rick directed Dean to get with Ron on the new shirts. Bobby brought up about the organization needing visibility and the possibility of setting up booths at gun shows. Rick discussed the possibility of

using the Weekly Shot to ask for volunteers to man booths at gun shows. George indicated that at one time the association had regional reps but due to the lack of support from the organization membership, it dissolved. However, the establishment of regional reps may need to be re-addressed in the future as the association grows.

George reported about the speakers, plaques, and prizes for the drawings for the annual conference in which all have been finalized. He did clarify that more door prizes were needed.

Bobby showed the board members the training certificates and Intermediate CHL Certificates. They were approved by the board. It was determined that Bobby will handle the conference registrations and provide the names of the conference attendees to Larry. Bobby reported that the fun shoot is on track and that the Jim and Susan Tackett will be providing two of the three scenarios. Furthermore, Dean will repeat his training for the fun shoot and Bobby will provide B-27 targets, a 22 rifle, soda cans, and assorted demonstration fruit. Rick asked Bobby to provide Dean with a short synopsis of the fun shoot for the newsletter.

Bill reported on the association's membership status and that the membership database is up to speed and working. He stated that we needed to have one standardized membership application. Bill also informed the board about a one-day Social Media seminar that is being hosted by Greg Abbott, State Attorney General, on Monday, January 21, 2013. He stated that he was attending. Dean and Bobby also stated that they would attend as well. Bill stated that the organization does not have a visible presence or plan for media relations. Rick confirmed that funds were available and that he and Larry Fielle will seek professional media firms and will provide a plan at the next board meeting.

Bill also brought up concerns about the retention of members. Bobby recommended and it was decided that Bill will provide the board members with a monthly list of non-renewing members to contact. Dean will come up with a list of talking points for the participating board members to ask. All responses as to why members did not renew are to be provided to Bill to be reported at the board meetings. Bobby also pointed out that that comment cards at the conference

would also be beneficial and may be tied to a drawing to encourage responses as to what enhancements does the organization need to provide to members.

Bobby motioned to adjourn, seconded by Bill, and the board approved and adjourned at approximately 12:00 p.m.

Bobby Clakley

Recording Secretary