

Texas Concealed Handgun Association

Board of Directors Meeting Minutes

May 30-31, 2015

Ramada Inn, Koenig Lane at IH-35, Austin

The meeting was called to order at 1:05 pm by President Bobby Clakley.

Directors present: Bobby Clakley, Larry Arnold, Susie Tackett. Director Bill Titus was in contact by telephone, reported he was delayed by traffic, and expected to arrive shortly. Director Rick Mackey was unable to travel to attend but was in contact by telephone.

Directors absent: Larry Feille, Erwin Ballarta, Mark Gillespie, Austin Davis.

Other members present: Executive Director Mollie Clakley, Parliamentarian Dean McCormick, Association Counsel Stephen Moss, Gail Wood.

B. Clakley announced the resignation of Director Larry Feille, and reviewed the results of the March Members' Meeting and Board of Directors' Meeting, including Board elections and the replacement bylaws adopted by the membership.

Director B. Titus arrived to make a quorum physically present.

B. Clakley moved, S. Tackett seconded, acceptance of minutes as presented. Motion adopted.

B. Clakley reported on efforts to produce a trauma kit and add it to Association merchandise list, and to make it as usable and economical as possible.

M. Clakley reported active membership at 779, up from 729 six months ago. She is continuing to use "Mail Chimp" software to contact lapsed members and solicit their renewals.

B. Clakley reported that sales of logo merchandise and instructional materials were sharply down and discussed user-friendliness of the "Store" section of the web site. Related to that, he believes that the main factor in that slowdown is our lack of access to DPS instructor classes. At the request of Sherrie Z., DPS CHL program manager, those discussions are on hold until the end of the legislative session.

Creation of a corporate/commercial membership was discussed. B. Titus suggested annual dues of \$250. M. Clakley will develop a proposal for incentives and benefits and will present that at the next Board meeting.

B. Clakley moved S. Tackett seconded, appointment of D. McCormick as Recording Secretary. Motion adopted.

B. Clakley moved B. Titus seconded, D. McCormick elected to fill unexpired Director term created by L. Feille resignation. Motion adopted.

D, McCormick moved L. Arnold seconded, to appoint S. Tackett as Membership Secretary. Motion adopted.

D. McCormick moved B. Clakley seconded, to appoint S. Tackett to newly-created position of Promotions Officer. L. Arnold pointed out that this was unnecessary, as promotions generally, as well as membership promotions and collaborating with and monitoring Executive Director's efforts to encourage membership and recruiting can be defined as part of Membership Secretary's duties. Motion defeated.

B. Clakley moved D. McCormick seconded, to remove Director E. Ballarta from Board due to his absence from TCHA activities for approximately 18 months, and the difficulty in communicating with him. Extended discussion about Directors' high regard for Erwin Ballarta but need for all Board positions to be filled by active participants. Motion adopted. President will inform member E. Ballarta by letter to be approved by executive committee. The next meeting will consider electing a replacement Director.

Note: Before the letter could be written and approved, Director E. Ballarta contacted the President and submitted his resignation from the Board, making this motion moot.

The Board received and discussed the Treasurer's report. It showed a loss since January 1, but that loss is not expected to continue. Treasurer B. Grimes was contacted by telephone to discuss the report. Also discussed were further changes in the format to make it easier to interpret.

Prices for the lesson Plan workbook were discussed. The workbook will have to be revised, after the Power Point DVD is revised, after DPS comes out with new guidance following legislative changes, although the workbook revision should not be as extensive as the January, 2014 revision. L. Arnold moved, D. McCormick seconded, a price schedule of:

1-9 copies \$12 each, 10-49 copies \$8 each, 50+ copies \$6 each, to take effect with new edition. Action Printing will be instructed by M. Clakley NOT to print large numbers of the current edition, as a revised edition will be pending fairly soon. Motion adopted.

The President directed the Recording Secretary to produce an informal report of the meeting actions, to be published on the web site after approval by the executive committee.

Our contract with Texas Law Shield was reviewed, with suggestions from Counsel S. Moss, to be extremely cautious that TCHA members do nothing that could make them vulnerable to an accusation that they were unlicensed insurance salespeople.

B. Clakley reported on a proposed training session with a Knights of Columbus chapter, formal report on this and other activities pending.

Next year's conference was discussed. It will be held on April 1, 2, and 3, rather than our traditional March dates. There is a possibility of adding a "CHL track," as well as potential speakers were discussed.

Meeting recessed until 8:30 am on May 31.

Meeting re-called to order at 8:42 am, May 31.

Present: L. Arnold, M. Gillespie, S. Tackett, B. Titus, B. Clakley, M. Clakley, D. McCormick.

Previous day's actions and discussions were reviewed.

B. Titus will work with accountant R. Hamilton and treasurer B. Grimes, regarding changes needed to make financial reports into more effective instruments to assist the Board in managing the Associations financial affairs.

There was a discussion of the meaning and implications of the term "volunteer." This included how volunteers are paid (psychologically rather than with money), and how they are motivated, selected, organized, and assigned. It also included how volunteers perceive urgency, and to what degree TCHA can and should be treated like a "business."

The Board discussed the need to establish committees to revise the Power Point and workbook after DPS responds to the legislative changes regarding handgun carrying.

M. Clakley will, after she has completed her efforts to contact lapsed members, begin contacting members to see if we can maximize e-mail subscriptions to the Journal and minimize "hard-copy" subscriptions, with an eye toward reducing printing and postage costs.

B. Titus pointed out the need and appropriateness of a dues increase.

D. McCormick moved, L. Arnold seconded motion to increase dues to \$30 annual, \$80 3-year, \$250 senior life, \$500 regular life membership. These to take effect 9/1/2015, to allow a "beat the price increase" campaign.

B. Titus moved, L. Arnold seconded, to amend new life member rates to \$300 senior life, \$600 regular life. Motion, as amended, adopted.

S. Tackett will contact Kelley Moore, with *seeyourpossibilities.com*, regarding speaking at a Board meeting or future conference.

Methods of growing membership, such as manning tables at commercial venues such as Cabela's and Bass Pro Shops, were discussed. Membership Secretary will explore possibilities and report.

Conference fees, early-registration discounts, and associated cutoff dates, were discussed. This, as well as conference agenda items, supplementary activities, to include selection of a keynote speaker, are to be decided at the next Board meeting.

Next meeting will be July 25, to begin at 1 pm, and to continue on July 26, tentatively at same venue, any changes to be announced.

D. McCormick moved, L. Arnold seconded, to adjourn. Motion approved by consent.

Respectfully submitted,

Dean McCormick

Recording Secretary