

THA Board Meeting Minutes
September 26, 2020

Attendees:

Wallace Dunn
Bobby Clakley
Jamie Kidder
David Kidder
Ken Lewis
Aaron Marshall
Mollie Clakley
Dean McCormick
Brad Tarno

Absent

Choc Harris
Cheryl Bunyard

1910 Meeting Called to Order

Approve Minutes from June 27-28 Board Meeting

Ken Lewis Motion

David Kidder 2nd

Please add/correct:

1. Add the heading to the minutes.
2. On page 3, paragraph 7; 10 min recess not 15 min

Approve with the two changes. Carried

Old Business

1. GOP Conference cancelled. THA received a full refund.
2021. Should we/can we attend?

2. USCCA Proposal

David Kidder is a USCCA instructor

USCCA: Gold Corporate Member at \$1000.00

Bobby Clakley-Opinion

David Kidder-USCCA Journal & Web Advertising, etc.

Ken Lewis-Opinion

Dean-Nothing

Aaron-Nothing

Wallace Dunn-Opinion

Jamie Kidder and David Kidder motioned & second to turn down the USCCA proposal.

All in favor of turning down.

3. Finance Committee Update

A. Renewals-How to

Web Link on Sites

Post Cars

B. LTC Workbook Sales

C. Areas where we saved

D. Add ads in the Weekly Shot

Ken Lewis motioned, Jamie Kidder seconds. Report Approved

4. Weekly Shot content & reviewers

Jerry Adams, member, Jamie Kidder, Dean McCormick are replacing Wallace Dunn, Bobby Clakley, and Jim Wiles

5. Name Tags for the committee- Get a sample. Evaluate value, etc.

6. Workbook Advertising

Guns.com

Texas Law Shield

David Kidder motioned to establish \$250 per 1K workbooks. Seconded by Dean McCormick. Carried!

7. YO Contract

Dean McCormick will be given the room upgrade for hosting the Hospitality Suite.

Bobby Clakley-Motioned, Jamie Kidder seconded for Mollie to sign. Accepted!

8. Merchandise; Range Cards, Signs, etc.

9. Social Media- Brad Tarno

Has access to all accounts.

FB 366% increase w/queued messages- 6pm is the best-read time.

Engagement is up too.

Reached 3400 people last month.

Twitter is not his wheelhouse. Brad needs help with twitter.

Linkdin where does it fit?

FB sensors gun and handgun.

Likes & Shares are crucial.

Purchase products to produce Youtube type videos.

Brad will refresh the equipment list and send to all for review/approval.

10. Journal & Articles David Kidder

Nothing new. Pictures. Content. Product Review.

Why Bother? No member feedback.

No one submits articles.

Survey to members for feedback.

11. Annual/Regional Meeting

Are we going to be allowed?

Plan like we are going to have it.

Keynote- Who? Ken-When?

Aaron Marshall; COVID-19 numbers are dropping, data, and commentary
Conference dates are March 18-21, 2021

2100 motion to adjourn by David Kidder, Dean McCormick second. Motion rescinded.

Wallace will talk to Choc Harris about his conference commitments.

Member Pat Carter passed away. He the catalyst to the association's corporate membership.

Brad Tarno sent his social media video equipment list previously discussed.

Ken Lewis Motioned, Bobby Clakley second to purchase the equipment with a \$1000.00 limit.

Brad Tarno will also store the equipment. All Approved.

2109 Meeting Adjourned.